# Tips to get pet owners to complete your Vetstoria online booking

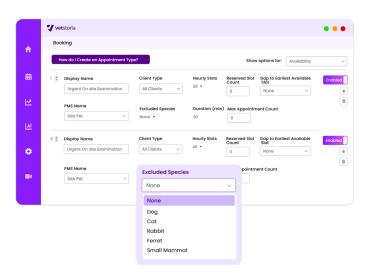
Let's consider each stage of the booking journey...



# **Appointment Info**

### Reason for drop out can be:

- Disabling appointment types for new clients
- · Treating a limited number of pets
- Offering limited types of species
- · Lack of appointment types



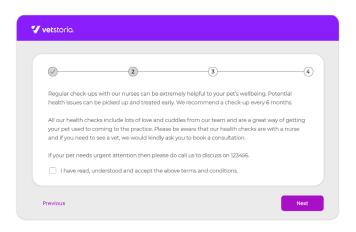
#### Our recommendation:

- Enable new pet owners to book online and choose the reason for their appointment.
- Offer the flexibility to treat several pets per owner that your practice can handle.
- Vetstoria offers the capability to <u>display a wide variety of species</u> so you can expand the type of species you treat

#### Disclaimer

## Reason for drop out can be:

- If the rules and guidelines mentioned in the disclaimer are too long
- Has restrictions, such as "no new clients"



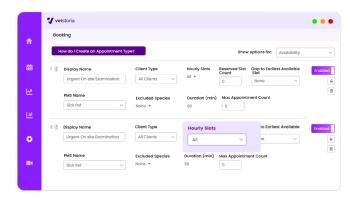
#### Our recommendation:

- · You can provide the information you need in bullet points to provide clarity.
- We also suggest providing a <u>disclaimer</u> that is concise and is no longer than 6-8 lines.

# Choose a time slot

## Reason for drop out can be:

 Limited time slot and date availability



### Our recommendation:

- · Vetstoria offers the capability for you to show your calendar for up to eighteen months, and exclude time slots based on your availability.
- For example you can offer consultations in the morning, but no vaccinations.
- Always allow clients to book consultations / sick and injured appointments.

We're excited to have you onboard with Vetstoria!