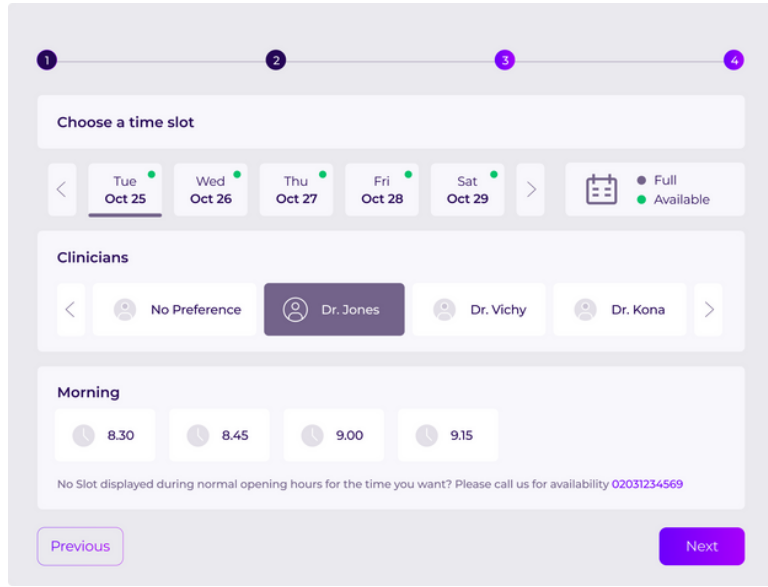 vetstoria   VetCor

Vetstoria & VetCor

A world where your customers can book appointments anytime, anywhere, and *you* can see availability & wastage of appointments across your portfolio of hospitals.

Real-time online booking, synced with over 30 PIMs, to give you control and visibility over your hospitals' schedules.

Most people are aware why online booking is now a must have in veterinary hospitals...but why Vetstoria specifically?

We sync with your PIMs in real-time. When you use real-time online booking - rather than appointment requests - you are able to offer only appointments that are truly available. Pet owners will see an accurate representation of your calendar and what is available now, (not five minutes ago).

That way your customers can 100% self-serve, saving you the time and hassle of untangling double-booked appointments.
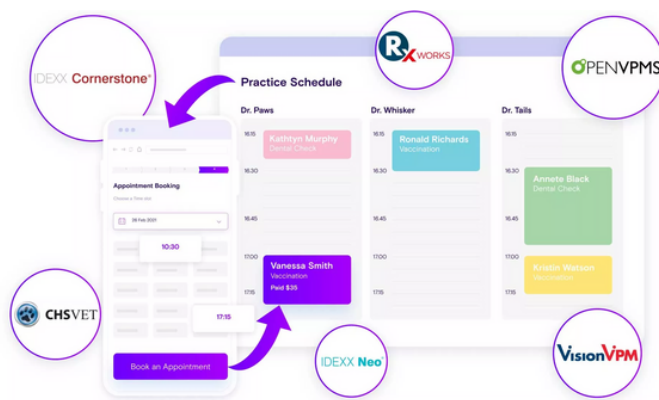

We have a powerful tool called the Fill Rate Platform. This allows you to see data across all 750+ of your hospitals in real-time. You can easily view their used vs wasted capacity, availability rate, same day appointment rate and lots of other data.

This can help you prioritize support and recruitment, direct marketing spend and allow you to measure ROI across the hospitals you have acquired.

Extreme customization. With Vetstoria you can customize exactly who can book an appointment, when, and with which Doctor. If you don't like doing vaccinations on a Friday afternoon - fine. If Dr Smith doesn't enjoy working with birds - great, you can exclude availability for birds for Dr Smith. If you want to hold four spaces a day for emergencies - this is doable. Unsure about taking on any new customers for the next 30 days? Perfect - you can set all of these rules and hundreds more to perfectly customize Vetstoria to each hospital.
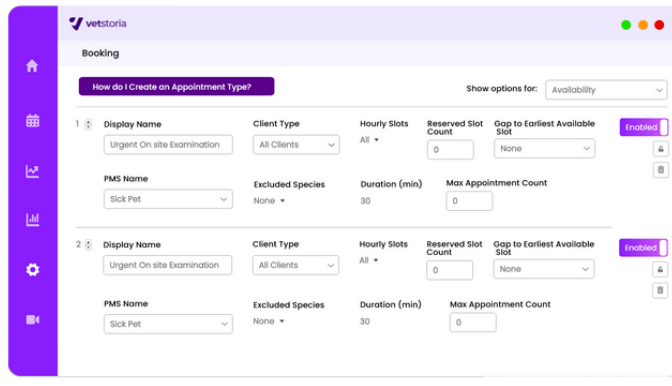
Our world class customer support team.

Branon

Branon Hanono is currently the VP of Strategic Partnerships at Petvisor (the parent company of Vetstoria). Before joining the Petvisor team, Branon was an early employee at PetDesk, where he held multiple positions, including Chief of Staff, Director of Strategic Partnerships, and Director of Sales. He is passionate about the animal health industry and is excited to bring his experience to support growth at every Petvisor platform.

Ida

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Victoria

Victoria Deamer Smith is the Global Implementation Manager at Vetstoria. Before joining Vetstoria 4 years ago, Victoria was a Registered Veterinary Nurse for 14 years, working in Emergency, Referral and Charitable settings. She adores the veterinary industry and is passionate about finding solutions to their pain points. She is excited to bring her experience to support Veterinary professionals and onboard seamlessly.

They'll get you set up super quickly, and talk you through our tried and tested ways of easily onboarding hospitals across large corporates.

If you're someone who enjoys data, check out these stats about online booking...

14%
of new client appointments are made online

42%
of online appointments are made outside of office hours

63%
of online appointments are made via a mobile device

94%
of pet owners are satisfied with appointments they book online

> Veterinary professionals should consider a solution like Vetstoria because it's a time-saving tool and helps you tap into the revenue you miss from potential out-of-hours bookings, which amounts to 40% of the total bookings a practice would get.

Emily Arnold
Senior Director - Marketing, Lakefield Veterinary Group

We've made it easy for you to spread the word of Vetstoria...

Please feel free to share this PDF internally, or if it's easier you can share your personalized VetCor webpage!

If you'd like a chat, we'd be very happy to talk through how Vetstoria might help VetCor - just email branon@petvisor.com to book a consultation!

 vetstoria